



The Arc-South Bay
1735 West Rosecrans Ave.
Gardena, CA 90249
(310) 532-6333

THE VANGUARD

FALL - WINTER 2010

2009-2010 Board of Directors

James "Jimmy" Coleman
President

Edward L Feuer
1st Vice President

Florence Bagsby
2nd Vice President

Tom Wong
Treasurer

Bobbie Hedges
Secretary

Directors

Sylvia Cameron
Gary Chavez
Paul Flahive
Paul Kang
John Kirk
Lorenzo Ybarra

Board Members Emeritus

Former Mayor Donald Dear,
Gardena
Former Mayor Dee Hardison
Torrance
Donald Yeager

Executive Director

Richard Pierce

Editor

Judy Senter

PRESIDENT'S MESSAGE

September, 2010

Dear Arc supporters,

Now that another summer is past, people's thoughts and energies turn toward the more serious pursuits in life. Gone are the "beach reads" and the 3-D family movies. In their place, we have homework and renewed attention to needs at our places of employment.

Here at the Arc, we are now preparing for the upcoming fallout from the recent state budget changes. As you may know, especially those of you with family members in our program, we had to take four unpaid holidays last year due to regional center funding cutbacks. We also had a 3% reduction in our reimbursement rates.

This coming year, we are looking at a further rate cut of .65%. As of this writing, the budget was not yet passed. However, if it does pass as projected, the regional centers would be required to pay service providers only 96.35% of their billing for services provided, as authorized on each client's IPP! In other words, the State is mandating that we provide services, but will only pay 96.35% of what we bill them. Ouch.

Due to our ongoing fundraising efforts, friends in the community, and dedicated staff, we continue to keep our doors open and our programs operating. If we were without any of you, we would be in very dire straits. I cannot tell you how much we appreciate your ongoing support and encouragement – it means everything to us.

Please keep supporting our CES program by providing referrals for our Lawn and Janitorial Program. Please think of a job that could be done either by our work activity clients (such as assembly or packaging), or by our community employment clients (see story on page 3). And please support our fundraisers – buy a handful of Super Bowl drawing tickets or ride your bike in the upcoming RAT Beach Bike Tour sponsored by the South Bay Sunrise Rotary. Your efforts will help an individual with developmental disabilities.

Thank you,

James "Jimmy" Coleman
Board President

“WANNA GO TO THE SUPER BOWL?”

You can go with a friend to the 2011 Super Bowl in Dallas on February 6, 2011, for a mere \$10! Sound hard to believe? Just purchase the winning opportunity drawing ticket and it's all yours! The grand prize will include hotel accommodations for four nights and round-trip airfare.



Runners up prizes include portraits on canvas by the Bradford Renaissance Portrait Corporation (valued at \$3,000 and \$5,000).

If you are a member of the Arc, watch your mailbox for drawing tickets, or call the office at 310-532-6333 for more information. Tickets go on sale September 9th. Tidy Dog, Baja Sharkeez and Shark's Cove in Manhattan Beach, and Charlie's (formerly Cialuzzi's) in Redondo Beach will be selling tickets.

FAMILY BOWLING DAY



There was some heavy action August 1 at the Bowl-O-Drome in Torrance as the 26th Annual Family Bowling Day took place. This year saw an outstanding turnout of 43 Saturday A.M. Bowlers paired with 43 family members and friends.



Walking off with First Place

honors were **Faith and Adrienne Demos** (*shown above left*); Second Place – **David Jones Jr. and David Jones, Sr.** (*upper right*); Third Place – **Ron Zilk and Alex Reyes** (*center*). The “Most Inspirational” trophy went to **Suzy Shimabukuro and Amy Cendejas** (*far right*). Congratulations to all of the



winners and hearty thanks to all who turned out this year. And, a very special Arc thank you to the following: **Claire and Ralph Heiney** and the rest of the **Santa Ana Elks Club** for their participation and support; **Opal Rich** for helping out on the day of the event; and **Dorothy Spomer** for her ongoing efforts as Coordinator of the Saturday A.M. Bowling League.

THINKING OUTSIDE THE BOX

A CES Success Story

When Mrs. **Aurora Massengale** was looking for a quality Supported Employment Program for her son, Service Coordinator **Helen Leichtner** of Westside Regional Center recommended Southwest Industries. As a result, **Joseph Andre Massengale** joined the program in March 2010. Joseph, who goes by his middle name Andre, had worked in the Library at El Camino College doing data entry as part of their Special Education program, but due to budget cuts, funding for the library program evaporated. He tried other employment programs in the area, but was unable to find one that could help him secure a data entry position.



When **Massengale** interviewed for a possible position with SWI's Supported Employment, he stated he was interested in computer work. He completed his required 60-day probationary period, receiving training in several different job functions and excelling in everything presented to him. To top it off, he was courteous and polite in all aspects of his daily routine.

Meanwhile, Southwest Industries' Community Employment Services Manager **Michael Murphy** worked with **Nick Peters** of *Peters Realty Center* Redondo Beach to develop a job that could be done by an individual with good computer skills. As a result of successfully completing his probationary period, **Massengale** was given the opportunity to try the newly developed data entry job.

In May 2010, **Massengale** contracted with *Peters Realty Center* in Redondo Beach as their data entry clerk. Over time, he took on more and more responsibility. He is currently compiling daily updates from several websites for a weekly foreclosure publication for *Peters Realty Center*. The foreclosure publication is called "The South Bay Hotsheet."

Massengale compares up to three website database listings of new properties and thoroughly checks each site to find listings that are new that day. The information gleaned from these websites is a valuable tool to real estate brokers and potential buyers. The South Bay Hotsheet is updated weekly and is available for subscription. Please email Elisa@southbayhotsheet.com if you would like to subscribe.

Massengale enjoys his work and gets along well with his Job Coach, who is provided at the expense of The Arc's Supported Employment Program. Job Coach **Mary Grace Guillermo** trained at the realty office and then began working with **Massengale** at The Arc-South Bay, where a dedicated office space and double monitor was set up to do the job efficiently.



Massengale drives to the Administration offices in Gardena Monday through Thursdays where he works with **Guillermo**. **Guillermo** states that it is a pleasure to work with him because “he is polite and courteous at all times and he learns quickly.”



CES Manager **Murphy** has a long-term vision for the Hotsheet as *Peters Realty Center* expands its coverage of the South Bay into parts of Los Angeles County. “*Peters Realty Center* has been so supportive of this project from the start,” stated **Murphy**. It was **Nick Peters** himself who approached **Murphy** at The Arc-South Bay/Southwest Industries display booth at an annual Torrance Chamber of Commerce “Meet and Greet.” **Peters** and **Murphy** agreed to work together to make the project happen.

Massengale states that he is ready to work more hours and hopes that one day soon he will be able to work full time at this job. **Murphy** envisions one day a data entry department that will consist of several SEP Participants working on several different projects.

Opportunities for good corporate citizenship abound here in the South Bay for employers interested in looking at the disabled population from a different perspective. It just takes one person in a company to see the glass as half full and the potential for cost savings in the long term. Websites dedicated to providing current information about Work Opportunity Tax Credits and Job Opportunity Tax Credits for the potential employer are available, such as:

- http://www.disabilitybenefits101.org/ca/programs/work_benefits/wotc/index.htm
- http://www.edd.ca.gov/Jobs_and_Training/Tax_Credits_Incentives.htm

Not only does an employer gain a responsible long term employee, but they benefit from an additional employee in the person of the Job Coach who helps train new employees on the job and at no extra cost! But the best pay off of all is the smile on the client’s face when he comes to work!!!!

BOARD ELECTION COMING SOON

Are you interested in serving on the Board of Directors for this worthwhile organization? Board terms are for three years and require attendance at a monthly Board meeting. Committee involvement may require additional meetings. Board members are needed who are motivated and concerned about our population. Expertise in the field of fundraising or community connections are desirable qualities, but not required. Your payoff? Helping a very worthy cause and guiding us in our future endeavors. Nominations will be open until September 10th, and ballots will be mailed on September 20th.



RIDE YOUR BIKE FOR THE ARC

The South Bay Sunrise Rotary Club will be holding the RAT Beach Bike Tour Saturday, September 25, 2010. There will be a Metric Century (62 miles), a Metric Half Century (31 Miles) and a Metric Quarter Century (15.5 miles). There are three great rides to choose from, starting from the cliffs overlooking Torrance Beach and the Pacific Ocean. This is the most scenic and fun bike ride in the beautiful South Bay.

Your entry fee will help support Pediatric Therapy Network, The Scot Newman Center, and **The Arc-South Bay**, plus the many other charities supported by the South Bay Rotary Club.

Entry fee includes a RAT Beach T-Shirt, a RAT Beach Hat, goodies bag, SAG stop refreshments, roving bike support, lunch served by In-n-Out Burger, plus the sun, beach and ocean. What could be better?

(This is a bike ride, not a bike race and bike helmets are required.) For more information, go to this website: <http://ratbeachbiketour.com/index.html>.



LAKER DAY AT SOUTHWEST INDUSTRIES

June 10 was all about purple and gold at Southwest Industries as Laker mania swept through the building. Clients came to work decked out in their Laker best and competed for the best costume award. Passing cars on Rosecrans Avenue honked their horns as the clients posed outside for photos.

The grand prize winners were – drum roll please – **David Weeks**, representing the male population, and **Cheryl Wyatt** for the females.

David's outfit consisted of a Lakers sweat suit, Lakers t-shirt, Lakers jacket, Lakers shoes, Lakers cap AND he was holding a Sport Illustrated magazine with the Los Angeles Lakers on the cover! Holy Lakers!



On the female side, **Cheryl Wyatt** presented a slightly different style to grab the Grand Prize. Her brand of Lakers style was purple and gold braided into her hair, purple and gold socks, Lakers shirt, purple and gold shorts, purple earrings, purple beads displaying a Lakers





emblem, Lakers sweatband and a Lakers Bandana with “Lakers” written in rhinestone. To “top it off” she had a Lakers cap hanging on her wheelchair!

Each of the Grand Prize winners received a Los Angeles Lakers T-Shirt.

Runners up **Michael Dempsey** and **Lisa Plotkins** (shown at left) each received Lakers Slapping Sticks.

80 YEARS YOUNG AND STILL GOING STRONG!

Need more inspiration? Keep reading...



One of the workers in Southwest Industries' Organizational Employment Program (“workshop”) just turned 80!! Lewis Brown celebrated his 80th by coming to work...of course, there was a little bit of celebration in addition to work going on. 150 cupcakes were served as co-workers gathered around to sing Happy Birthday to him.



WEB UPDATES COMING SOON

The Arc-South Bay website at www.arcsobay.org is updating its content. The Board of Directors' page, newsletters and the Links page are all updated. We will be adding more features soon, so keep in touch!

IN MEMORIAM

Our sincere sympathies to all of the loved ones of the departed – they will be missed.

During this past year, we said goodbye to four of our clients. They will all be missed by staff and clients.

Michael Hargrove, October 2009. Michael was enrolled in 1974, and took time off in 2002 because his mother became ill and he stayed home to take care of her. After his mother passed away, he called to ask if he could return to the workshop. He returned in April of 2003 and stayed until he became ill and passed away 7 years later.

Maria Sico, February 2010. Enrolled at SWI since 1991, Maria will be remembered for her dedication to work. Although she was deaf, she could communicate her needs well. She loved coming to work so much that she would ignore the fact she felt bad, come to work, and then send her mother back home when counselors called her to pick Maria up.

Larry Williams, May 2010. Larry had been at SWI for only a year and this was his first job. His goal was to make money and find a girlfriend. His first Valentine's Day party here at the Arc was so special to him that he asked employees around the Arc to help him get a haircut for the dance. Charles Miles (rehab counselor) took him to the barber shop to get the haircut, and he was so happy, that was a special day for him.

Kimberly Floyd, July 2010. Kimberly had been at the Adult Development Center in Gardena for 8 years.


We also lost two active members, whose impact will be felt for a long time.

Harvey Turrentine, April 25, 2009. Father of Southwest House resident John Turrentine, Mr. Turrentine was a solid supporter of the Southwest House program. He leaves behind his wife Katherine, 5 children including John, and numerous grandchildren and great-grandchildren.



Dale Mohler, August 26, 2009. Mr. Mohler was the father of Southwest House resident Dave Mohler. He and his wife were very active and generous supporters of the Arc. He is survived by his wife Gladys, son Gary, and one grandchild. Gary is also a big supporter of the Arc.



September 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	Labor Day All Arc Programs CLOSED	7	8	9	Dance Nakaoka Center Gardena	11 League Bowling Pre req. required 930 a.m.
12	13	14	15	16	17	18 League Bowling Pre req. required 930 a.m.
19	20 Ballots sent to membership	21	22 Board of Directors Meeting Noon	23	24	25 NO BOWLING
26	27	28	29	30	League Bowling is at Bow-O-Drome	Saturday, September 11, 2010 League Bowling Begins Registration Fee \$10.00

October 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 League Bowling Pre req. required 930 a.m.
3	4	5	6	7	Dance Nakaoka Center Gardena	9 League Bowling Pre req. required 930 a.m.
10	11 Columbus Day All Arc Programs CLOSED	12	13	14	15	16 League Bowling Pre req. required 930 a.m.
17 District II Bowl-A-Thon	18	19	20	21	22	23 League Bowling Pre req. required 930 a.m.
24	25	26	27 Board of Directors Meeting Noon	28	29	30 League Bowling Pre req. required 930 a.m.
31 						

November 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6 League Bowling Pre req. required 930 a.m.
7	8	9	10	11 Veteran's Day All Arc Programs CLOSED	12 Dance Nakaoka Center Gardena	13 League Bowling Pre req. required 930 a.m.
14	15	16	17	18	19	20 League Bowling Pre req. required 930 a.m.
21	22	23	24 Board of Directors Meeting Noon	25 Thanksgiving Day All Arc Programs Closed	26 All Arc Programs CLOSED	27 League Bowling Pre req. required 930 a.m.
28	29	30	<i>Happy Thanksgiving</i>			

December 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<i>SEASON'S GREETINGS</i>			1	2	3	4 League Bowling Pre req. required 930 a.m.
5	6 Christmas Dance Torrance Elks 7:00p.m. - 9:00p.m.	7	8	9	10 Dance Nakaoka Center Gardena	11 League Bowling Pre req. required 930 a.m.
12	13	14	15	16	17	18 League Bowling Pre req. required 930 a.m.
19	20	21	22	23	24 Christmas Eve All Arc Programs CLOSED	25 Christmas Day
26	27 All Arc Programs CLOSED	28 All Arc Programs CLOSED	29	30	31 New Year's Eve All Arc Programs CLOSED	December 11th Dinner St. Katherine Orthodox Church Torrance



1735 W. Rosecrans Ave.
Gardena, CA 90249

Address Correction Requested

NON-PROFIT ORG.
U.S. POSTAGE
PAID
GARDENA, CA
PERMIT NO. 188

Dated Material

Help us promote the welfare of people with
developmental disabilities by becoming an Arc member – We Need You!



1735 West Rosecrans Avenue
Gardena, CA 90249
(310) 532-6333 (310) 532-0623 (FAX)
www.arcsobay.org
E-mail us at arcsobay@arcsobay.org

Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Type of Membership:

- | | | |
|---|---|--|
| <input type="checkbox"/> Regular - \$15.00 | <input type="checkbox"/> Silver - \$25.00 | <input type="checkbox"/> Gold - \$100.00 |
| <input type="checkbox"/> Lifetime - \$1000.00 | <input type="checkbox"/> Associate (non-voting) - \$10.00 | |

Method of Payment

☐ Enclosed is my check for \$ _____ ☐ Enclosed is my cash for \$ _____

☐ Check here if you do not wish your name, address and phone number to be included on a membership list made available to other members of The Arc-South Bay upon their request.